



ALL INDIA STATE BANK OFFICERS' FEDERATION

(Registered under the Trade Unions Act 1926, Registration No: 727/MDS)
Central Office: State Bank Buildings, St. Mark's Road, Bangalore-560 001
Registered Office: 22, Rajaji Salai, Chennai- 600 001



CIRCULAR NO. 49
TO ALL OUR AFFILIATES

DATE: 15.07.2023

55TH BANK NATIONALIZATION DAY-19TH JULY 2023 **COMMEMORATION ACTIVITIES**

We reproduce below the text of AIBOC Circular No. 2023/28, dated 14.07.2023 on the captioned subject, the contents of which are self-explanatory.

(Deepak Kumar Sharma)
General Secretary

55TH BANK NATIONALIZATION DAY-19TH JULY 2023 **COMMEMORATION ACTIVITIES**

We refer to our circular No. 2023/26 dated 10.07.2023, urging all our affiliates and State Units to actively participate in the upcoming Bank Nationalisation Day with an objective to defend the principles of Bank Nationalisation and raise awareness about its numerous advantages. We greatly appreciate the feedback received from the General Secretaries of our affiliates during the meeting held today. The undersigned also had telephonic conversations with all the state units of AIBOC, which further contributed to our collective understanding and helped us chalk out the following programs:

- **The commemoration will be from 19th July 2023 to 31st July 2023.**
- **Twitter Campaign:** On the campaign day i.e. 19th July 2023, share engaging posts, infographics, and videos using the designated hashtag (to be shared on campaign day) to raise awareness about the achievements and importance of public sector banks.
- **Poster Display:** Decorate bank premises and other prominent places with informative posters highlighting the ill-effects of privatisation and contributions of public sector banks to the nation's economy and welfare.
- **Badge Wearing:** Encourage all employees to wear specially designed Bank Nationalization Day badges as a symbol of pride and unity.
- **Press Releases:** Issue multi-lingual press releases to local media outlets, highlighting the historical significance of Bank Nationalization Day and the continued commitment of public sector banks to serve the nation. Draft press release will be shared with affiliates and state units.
- **Rallies:** Organize peaceful rallies in prominent locations, showcasing banners and placards that emphasize the positive impact of bank nationalization on the lives of the people.
- **Blood Donation Camps:** Coordinate with local blood banks to conduct blood donation camps in collaboration with public sector bank employees, promoting the spirit of service to society.

- **Health Check-up Camps:** Arrange health check-up camps in association with reputed hospitals or medical professionals, offering free medical check-ups to the public.
- **Tree Plantation Camps:** Contribute to the environment by organizing tree plantation drives in various locations, highlighting the commitment of public sector banks to sustainable development.
- **Food Packet Distribution:** Distribute food packets and other essentials to the needy and areas affected by calamities, accompanied by AIBOC pamphlets, to showcase our support and concern for the community.
- **Video Testimonials:** Capture video bytes of customers and popular personalities sharing their positive experiences and thoughts about public sector banks, and share them on social media platforms.
- **Financial Literacy Camps:** Conduct workshops and seminars to enhance financial literacy among the public, empowering them with knowledge to make informed decisions regarding banking and finance.

The list of activities planned by the state units as shared with the undersigned through telephonic conversation is attached as Annexure-I.

The Bank Nationalization Day Badge and posters are attached as Annexure – II.

We request all units to diligently plan and execute these activities, ensuring maximum participation from members and the public. Kindly allocate responsibilities among your respective teams and coordinate with other units for a synchronized and impactful commemoration. Please document the activities undertaken and share a comprehensive report with the Confederation Secretariat.

We believe that by actively engaging in these activities, we can effectively communicate the importance of public sector banks and reinforce our commitment to serving the nation and its people.

Bank Bachao, Desh Bachao!

In solidarity,

#OurUnityLongLive

With greetings,

Comradely yours,

Sd/-

(Rupam Roy)

General Secretary

At the Service of Members for more than 5 Decades

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Annexure - I

State Unit	Tentative activities shared
Kerala	<ol style="list-style-type: none">1. Seminar on Bank Nationalisation2. Trivandrum District Convention
Maharashtra - 1	<ol style="list-style-type: none">1. Health Checkup camp for customers and staff-at Mumbai2. Blood Donation Camp in Pune City
Maharashtra - 2	<ol style="list-style-type: none">1. Donation in schools2. Blood Donation camp3. Debate on Bank Nationalisation in school or Colleges
W Bengal	<ol style="list-style-type: none">i) Raksha Bandhan with the customers and other stakeholders on 19th July, 2023.ii) Distribution / plantation of Saplings on 18th July evening at Sealdah Station & Howrah Station and at all district headquarters on 18th evening or 19th July morning.iii) Street corners to be organized at all district headquarters in the evening of 19th July, 2023.iv) Rally from Tea Board (in front of UCO Bank Head Office) to Bengal Chamber of Commerce via Traffic Island, Kolkata at 5.30pm on 19th July, 2023.v) Mass Meeting in front of Bengal Chamber of Commerce at 6pm on 19th July, 2023.
Haryana	<ol style="list-style-type: none">1. Blood Donation Camp2. Tree Plantation -1000 sapling
Himachal Pradesh	<ol style="list-style-type: none">1. Flood Situation is grim2. Blood Donation Camp/ Tree Plantation3. Rally to create awareness on bank Nationalisation
Uttarakhand	<ol style="list-style-type: none">1. In View of flood, they have planned for rehabilitation program such as distribution of clothes, food packets and other necessary items2. Rally with leaflet distribution
Jharkhand	Will align with UFBU programs <ol style="list-style-type: none">1. Rally,2. Tree Plantation-1000 saplings <p style="text-align: center;">May add more</p>
Tamilnadu	<ol style="list-style-type: none">1. Rally at Chennai2. Debate on Bank Nationalisation in schools and colleges3. Tree plantation 2000 sapling in Tamil Nadu

Telangana	<ol style="list-style-type: none"> 1. Press meet at Hyderabad 2. Rally at Hyderabad 3. Debate on Bank Nationalisation in schools and colleges 4. Tree plantation 2000 sapling outside Hyderabad in Telangana State
Goa	<ol style="list-style-type: none"> 1. Rally at Goa 2. Tree Plantation / Blood Donation at Panjim 3. Debate on Bank Nationalisation in schools and colleges
Assam	<ol style="list-style-type: none"> 1. Walkathon cum mass awareness program against privatisation move and in support on Nationalisation 2. Blood Donation Camp 3. Tree Plantation- 1000 outside Guwahati in the state of Assam
Meghalaya	<ol style="list-style-type: none"> 1. Press Meet 2. Debate on Bank Nationalisation in schools / colleges
J & K	<ol style="list-style-type: none"> 1. Press meet at Jammu 2. Tree Plantation / Blood Donation at Jammu 3. Debate on Bank Nationalisation in schools and colleges
Chandigarh	<ol style="list-style-type: none"> 1. Health Check-up camp 2. Press meet 3. Tree Plantation 500 sapling in Chandigarh
Punjab	<ol style="list-style-type: none"> 1. Debate on Bank Nationalisation in Schools and Colleges 2. Press Meet 3. Walkathon at Ludhiana 4. Tree Plantation 500 saplings
Tripura	<ol style="list-style-type: none"> 1. Press Meet 2. Town hall meeting with public
Mizoram	<ol style="list-style-type: none"> 1. Press Meet 2. Tree Plantation 200 saplings 3. Small rally to create awareness on bank Nationalisation.
Manipur	DISTURBANCE AT MANIPUR- NOACTIVITY POSSIBLE
Arunachal Pradesh	<ol style="list-style-type: none"> 1. Press meet 2. Plantation of Saplings
Andaman & Nicobar	DID NOT RECEIVE CALL
Nagaland	<ol style="list-style-type: none"> 1. Press meet at Dimapur 2. Blood Donation camp at Mokokchung 3. Tree Plantation 100 saplings at Mokokchung, Dimapur, Kohima
Rajasthan	<ol style="list-style-type: none"> 1. Press Meet 2. Debate on bank Nationalisation in schools and colleges 3. Tree Plantation 500 sapling (to be confirmed for any addition / deletion)

Madhya Pradesh	<ol style="list-style-type: none"> 1. Press Meet 2. Debate on bank nationalization in schools and colleges 3. Tree Plantation- 1000 saplings in the State 4. Members meet
Puducherry	<ol style="list-style-type: none"> 1. Conduct Cycle rally to create awareness on bank Nationalisation 2. Press Meet 3. Tree Plantation- 100 saplings
Odisha	<ol style="list-style-type: none"> 1. Press meet 2. Posters in Auto Rickshaws against privatisation move 3. Plantation of Sapling - 200 4. Debate on Bank Nationalisation in schools and colleges
Gujarat	<ol style="list-style-type: none"> 1. Press Meet on Nationalisation 2. Tree Plantation- 500 sapling 3. Debate on Bank Nationalisation in school and colleges 4. Note Book distribution in Municipal Schools
Andhra Pradesh	<ol style="list-style-type: none"> 1. Press Meet 2. Rally of members on Bank Nationalisation 3. Debate on Bank Nationalisation in schools and colleges 4. Tree Plantation- 500 saplings
Chhattisgarh	<ol style="list-style-type: none"> 1. Press Meet 2. Rally of members on Bank Nationalisation 3. Interview of CM in support of Bank Nationalisation 4. Tree Plantation - 100 saplings in Raipur, 100 inBhillai
Delhi	<ol style="list-style-type: none"> 1. Blood Donation Camp - 100 units 2. Press Meet 3. Tree Plantation- 200 saplings
Karnataka	<ol style="list-style-type: none"> 1. Press Meet 2. Rally of members on Bank Nationalisation 3. Debate on Bank Nationalisation in schools and colleges 4. Tree Plantation- 500 saplings
Bihar	<ol style="list-style-type: none"> 1. CSR activity- water Cooler 2. Blood Donation Camp at Jharkhand and Gaya on 19th 3. Press Meet on 19th 4. Rally at Patna on Bank Nationalisation 5. Plantation of Tree- 500 saplings
Uttar Pradesh	<ol style="list-style-type: none"> 1. Press Meet 2. Rally of members on Bank Nationalisation 3. Debate on Bank Nationalisation in schools and colleges 4. Tree Plantation- 500 saplings

BADGE AND POSTERS



Dear Fellow Citizens,

We are at a critical juncture in our country's economic landscape. The topic of privatization of public sector banks (PSBs) has emerged as a significant concern posing threat to the socio-economic fabric of the country. As responsible citizens, it is vital for all of us to understand the potential consequences of this move and voice our concerns in unison against it. Times and again it has been established that public sector banks are the backbone of our financial ecosystem, playing a pivotal role in our economic growth, stability, inclusive and all-around development.

**SAY NO TO PRIVATIZATION OF PUBLIC SECTOR BANKS
PRESERVING THE ESSENCE OF PUBLIC BANKING FOR
A STRONGER AND INCLUSIVE NATION**

Protecting Public Sector Banks for the Welfare of the Nation

Public sector banks (PSBs) have long been the backbone of our nation's economy, catering to the financial needs of all citizens. However, recent proposals for privatization pose a significant threat to our banking system. This pamphlet aims to raise awareness about the consequences of privatizing PSBs and encourages citizens to stand against this move.

Understanding the Importance of Public Sector Banks

Public sector banks play a vital role in reducing economic inequality by providing accessible banking services, including loans and financial assistance, to marginalized and underserved communities. They promote inclusive growth by channelling funds towards sectors and individuals who may otherwise face difficulty accessing credit from private banks, thereby fostering a more equitable distribution of financial resources.

Privatization shall lead to increased fees, reduced accessibility, and limited services, which shall adversely affect millions of citizens. Privatization shall prioritize profit-making over societal needs, leading to reduced lending to critical sectors and hampering overall economic progress.

Risks Associated with Privatization

Privatization shall lead to a consolidation of banks, resulting in a few dominant players controlling the market. This concentration of power shall limit competition and ultimately harm consumers by reducing choices and increasing exploitation.

The downsizing of PSBs during privatization shall result in significant job losses, affecting thousands of employees. This will have severe economic and social consequences, impacting the livelihoods and well-being of families across the nation.

Preserving the Public Interest

Public sector banks are subject to rigorous oversight and regulations, ensuring transparency and accountability to the citizens. Privatization shall compromise this transparency, making it difficult to hold banks accountable for their actions and increasing the risk of financial misconduct.

Public banks prioritize social welfare by supporting financial inclusion and focusing on developmental goals. Privatization shall result in shifting the focus to profit-maximization, neglecting the needs of marginalized communities and hindering progress in areas that require special attention.

Your Voice Matters - Act Now!

Educate yourself about the implications of privatization on public sector banks. Stay updated through reliable sources, engage in discussions, and share information within your community.

Support citizen-led movements and organizations that advocate for the preservation of public sector banks. Participate in peaceful protests, sign petitions, and spread awareness through social media to amplify your voice.

All India Bank Officers` Confederation